



"Look to the fields. . ."

**SHAD WILLIAMS EVANGELISTIC ASSOCIATION**

**"We Go To Them"**

**January 2026**

**2025 Goal Reached: Since SWEA/WGTT Began  
ONE HUNDRED MILLION  
Have Prayed to Receive Christ**

When SWEA began in September 1977, there could not have been a verse in the Bible that was any more applicable to us than 1 Corinthians 2:9, "Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love Him." Today, forty-eight years later, I readily admit that it certainly never entered into the heart of Shad and Sheila Williams all that God had prepared for the ministry over the coming decades - especially the thought of being part of an organization that would someday see a HUNDRED MILLION people pray to receive Jesus! We knew we loved the Lord and were called to take the Gospel into the world. Beyond that, we didn't have a clue! But God knew, and He had everything prepared, just waiting for us to enter into it: doors that HE would open, people HE would bring to work with us, and resources HE would provide to continue the work. The journey from the beginning until today is a long and, thankfully, continuing story, and at this point we praise God that we can sing with joy and thanksgiving, "To GOD be the glory, great things HE hath done."

When we entered 2025, the total number of people who had responded to the Gospel stood at 77.7 million. When we looked at that number, the question entered our heart, do we dare believe God to bring it to 100M by the end of the year? Even with 70 teams working as hard as they do in the field every day, that still seemed like a very ambitious goal, maybe even unreasonable. But, the faith proposition was put to the entire WGTT team, and the response was unanimous – let's go for it! Let's believe God by faith and DO IT, even though we would have to see no less than 22.3 million respond – more than any previous year in our history. Apparently, the devil overheard the plan. Throughout the year the team encountered many challenges, including some periods of financial shortage. But God in His faithfulness enabled the team to press on, using creative ways and means to get the message out. They conducted an amazing total of 28,512 evangelistic events: school assemblies, open-air venues, evening film shows, prisons, hospitals, sports events, and hundreds led to Christ in one-on-one personal evangelism. They reached an average of 68,000 people PER DAY! The result, to the praise and glory of God, was that on December 31, the total number of people who had asked Jesus into their heart in 2025 was 22,619,229 - over 300,000 MORE than we asked for (Eph. 3:20). In addition, the teams conducted field evangelism seminars in which nearly 30,000 people were trained in how to "take the Gospel to where the people are". Once again, God demonstrated that "With men this is impossible; but with GOD all things are possible (Matt. 19:26)."

**A NEW YEAR AND A NEW BEGINNING  
BELIEVING GOD FOR FURTHER EXPANSION AND GREATER HARVEST**

Over the past five years the number of teams in the field has grown from 20 to 70. The total workforce has increased from about 125 people to over 300. In 2021 the ministry was working in 6 countries. Today the WGTT outreach has expanded to 14 countries. Five years ago, the teams were reaching an average of 20,000 people per day. The current average per day is 70,000.

So, where do we go from here? The byword for the ministry for 2026 is - MORE! The international ministry team of SWEA / WE GO TO THEM is headed in one direction - FORWARD, by one means - FAITH, trusting in the one Source - the FAITHFULNESS of GOD!

What will the picture look like at the close of 2026? We don't know. We never know. But one thing is certain. By the grace of God, the ministry team of WGTT will not slow down, will not back up, and will not settle for less than God wants to provide. Thank you all again, our beloved friends, for continuing with us as WE GO TO THEM!