

A brief history

Shad and Sheila Williams were saved in July 1968. From '68-'77 they proclaimed the Gospel through personal testimony, music, and preaching in hundreds of churches, schools, colleges, prisons, and open-air events.



From '73 -'77 they served on a church staff in Memphis. They led the church in aggressive evangelism to the city, and hundreds of people were led to Christ. In 1975 during a church sponsored mission project to East Africa, God called them to international evangelism. They resigned in September 1977 and began the ministry of Shad Williams Evangelistic Association.

At first they teamed up with other ministry organizations in various countries to do evangelistic projects using the "we go to them" approach. In time they established contacts of their own and, through them, indigenous ministry teams began to develop. In January 1984, the name "Global Field Evangelism" was added to the network of overseas teams, which began in the Philippines in 1984. Then followed Brazil ('85), Malawi ('86), India ('89), Kenya ('90), Tanzania ('92), Uganda ('02), Congo ('06), and Nigeria ('08). Thus far, God has enabled SWEA/GFE to complete 180 international campaigns and to share the Gospel with 24,000,000 people in 20 countries. To date, 16,000,000 have prayed to receive Christ. The Gospel is being proclaimed to thousands of people every day by the overseas GFE teams. Shad and Sheila conduct an average of four campaigns per year.

"We Go To Them" has been implemented throughout the world



please help us through prayer (intercession) for the ministry

- * Please pray for open doors to preach the Gospel
- * Pray for God's power in proclaiming the message
- * Pray for daily health and safety for team members
- * Pray for adequate funding

promotion (awareness) of the ministry

We need EXPOSURE for the work. A challenge we face is how to make Christians aware of who we are and what God is doing through the ministry. You can help us by sharing the ministry with your friends and by arranging opportunities for us to share with people in your home, Sunday school class, or fellowship. We do not do "fund raising" events, but we DO seek and welcome "awareness events".

provision (funding) for the ministry

SWEA/GFE operates by faith, trusting God to provide for the ministry through His people – Christians who learn about the work through some means and are then led of God to help financially. Our policy is to share the vision, goals, activities, and needs of the work and then let God guide people to get involved financially if He so chooses. For the past ten years ('07 -'16), each \$100 invested in SWEA/GFE has resulted in 300 people actually praying to receive Christ.

Over the past ten years we have seen an average of 3400 people per day pray to receive Christ. Our prayer and goal is to double that number, but to do so, we need increased funding to outfit more teams with vehicles, equipment, and funding for evangelistic events.

If you would like more information on how to help SWEA/GFE financially, please visit our website, send us an email or give us a call. We will be glad to answer any questions you may have and provide you with any information you may need. SWEA/GFE is a 501 (c)(3) tax exempt organization.

Shad Williams Evangelistic Association
Global Field Evangelism

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SWEA-GFE

Shad Williams
Evangelistic Association/
Global Field Evangelism

we go to them



across the world

we are...

...taking the gospel to where the people are...

over 16,000,000 people have prayed to receive Christ

who we are and what we do

SWEA/GFE has one purpose and one goal, to reach the unsaved masses with the message of salvation through Jesus Christ. For us, it is all about one thing, "field evangelism" – taking the Gospel OUT to where the people are. It is a cross-cultural ministry of front-line mass evangelism. It can accurately be described by the name given to the overseas network of national ministry teams: GLOBAL FIELD EVANGELISM.

global

The ministry operates as a network of national teams, utilizing the calling and commitment of men and women from various countries and cultures to proclaim the Good News of Christ. They have all been trained to use the "we go to them" methodology and preach the same simple Gospel message that calls for a verdict.

field

We are OUTWARD focused. Instead of requiring people to COME to an organized Christian event to hear the Gospel, we reverse the process and GO to where the people are already gathered in groups or easily can be. Such places include schools, colleges, prisons, busy streets, bus and train stations, open-air markets, slums – anywhere a crowd of people can be found and turned into a listening audience. In order to gather His harvest, we must GO into the field where the harvest is.

evangelism

We are called and commissioned by God for the singular task of delivering the simple Gospel to as many unsaved people as we can reach with the time and resources God has provided. It is a three-step process; CONFRONTATION, COMMUNICATION, INVITATION. Our calling is to confront lost people where they are, communicate a clear message, and invite them to make a definite decision concerning their relationship with Jesus Christ.



it works because we use...

a practical model

We have found that the fastest and most efficient way to expand the Kingdom of God throughout the world is to identify men and women in each country who have a heart for reaching their own people, then provide them with the training and tools they need to fulfill their calling. By employing this model we have seen the ministry of SWEA/GFE multiply dramatically. Through the combined efforts of a growing team of national field evangelists preaching daily in their own cultures, the number of people being reached with the Gospel has now risen from thousands each year to millions.



a proven method

Throughout the world there are millions of people who, for various reasons, either WILL not or CAN not come to a Christian event. So, rather than requiring the unsaved to come to us to hear the Gospel, we find out where they are already gathered in groups and take the Gospel to them. Such places would include schools, colleges, prisons, open-air markets, busy streets, villages, slums, transportation centers, and evening film shows.



a powerful message

No message contains more power, hope, and life-changing potential than the Gospel of Jesus Christ. Therefore the message we proclaim is the simple, direct, uncompromising truth of the death, burial, and resurrection of Jesus. We must face the truth about ourselves; we are all born sinners, separated from God. We must face the truth about Jesus; He is our only means of forgiveness and salvation. We must also face the truth about eternity; a definite choice must be made. Every message presented calls for a verdict, and concludes with an opportunity for immediate response.

